



MMC LEADERSHIP TEAM



Jay Penske

FOUNDER, CHAIRMAN & CHIEF EXECUTIVE OFFICER

Jay Penske is the founder, chairman and CEO of Mail.com Media Corporation (MMC), one of the foremost interactive media and technology companies, owning and operating the large and rapidly growing Mail.com portal and email service in both the U.S. and international markets. Jay is also a co-founder and co-chairman of OnCars.com, an MMC joint venture, which delivers some of the world's best automotive content, from unique video clips to breaking news. Under his leadership, MMC's digital media network of lifestyle brands known for their original content and premium user experiences has expanded to include leading entertainment sites and award shows.

Jay and the companies he has founded have been featured in top media including The Wall Street Journal, The New York Times, USA Today, Red Herring, Forbes, CNBC, Reuters and CNN. Prior to establishing MMC, Jay was a founder and chairman of Firefly Mobile Inc., a leading Chicago-based technology company. Firefly Inc. develops the Firefly mobile phone and other youth-targeted mobile products. Beyond his Internet ventures, Jay is the co-owner of the Indy-Car racing team Luczo Dragon Racing with Steve Luczo, chairman and CEO, Seagate Technology. Since the start of their ownership, the team has donated more than \$1,000,000 to charity during the last two seasons. Additionally, Jay's entrepreneurial spirit and love for books inspired his company DragonBooks.com, an antiquarian bookseller that trades and sells rare and first edition novels. The company operates a store located in Los Angeles.

Jay graduated from the Wharton School at the University of Pennsylvania with concentrations in Finance and Management & Information Systems. He sits on the Board of the University of Pennsylvania Library and the Wharton Entrepreneurial School.



Jan Hall

CHIEF STRATEGY & MARKETING OFFICER

Jan has held a number of senior positions over 27 years in five leading consumer products companies Johnson & Johnson, GlaxoSmithKline, Cadbury Schweppes, United Biscuits and The Coca-Cola Company in the U.S. and international markets. Jan's most recent corporate positions include North America President for The Neutrogena Corporation, one of the largest companies in the Johnson & Johnson consumer division with global sales in excess of \$1 Billion, and Global Marketing Director and Senior Vice President & General Manager of Consumer Marketing for the U.S. with responsibility for sales of \$6 Billion for The Coca-Cola Company.

Prior to joining MMC, Jan worked across multiple CPG categories including food, beverages, OTC medicines, nutritional supplements and personal care products. Jan is a speaker and panelist at industry events and has acted in an advisory capacity to a broad range of start-ups and early stage companies.

She has a B.A. honors degree in History with a subsidiary in Political Science from Leeds University in the UK.



George Grobar

CHIEF FINANCIAL OFFICER

George Grobar has 21 years of financial and operational experience in new media, consumer products and technology enterprises at The Walt Disney Company and Unisys Corp. Prior to joining MMC, George was the Senior Vice President of Disney Mobile, reporting to the President of The Walt Disney Internet Group. George led the launch of a new strategic business from the ground up, competing with major players for share of mobile phones in the family market.

Before moving to Disney Mobile, George held several senior positions in Disney business units including Vice President of Disney Ecommerce, Vice President of GO.com Mail and Website, Vice President of Finance and Chief Financial Officer for Disney Direct Marketing and Walt Disney Art Classics, Director of Business Operations & Control for Division Controllership. Prior to The Walt



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Disney Company, George was Senior Analyst to the Senior Finance Manager at Unisys Corp. He has a B.A. degree in Economics and English, magna cum laude, from Amherst College in Massachusetts and an MBA in Finance from the University of Michigan.



Paul Woolnough

EXECUTIVE VICE PRESIDENT CORPORATE DEVELOPMENT
& CORPORATE SECRETARY OF THE BOARD

Paul Woolnough has been with the company since its inception. He brings over 20 years of management experience to MMC. Working closely with Jay Penske, he spearheads all levels of negotiations, development, and management of relationships with new and existing clients and strategic partners, including mergers and acquisitions.

Prior to joining MMC, Paul was the Founder and Managing Director of PWIL, Ltd., an international management and consulting company that provided management consultancy services to businesses in over 25 countries. Corporate clients included Grand Metropolitan Retail Ltd., Livingwell, Sony Entertainment, Universal/Interscope Records, Disney, Sanctuary Music Group and Clear Channel Entertainment. As Managing Director, Paul was responsible for the strategic development and logistical management of the group's properties and global operations. Paul serves as the Corporate Secretary of the Board for MMC, and is a director for Motr, Inc., that operates the website www.OnCars.com a joint venture with MMC. He is also the Founder and a Director of the Godiva Investment Group including the Godiva Foundation community focused not-for-profit organization.



Sasha Wolfe

VICE PRESIDENT, SALES

Sasha Wolfe joined MMC after twelve years at Microsoft Corporation where she worked in sales, marketing and product strategy in the consumer online group, U.S and international markets. Most recently, Sasha led a team of senior advertising sales executives working with Fortune 500 marketers to build partnerships that leveraged the full suite of Microsoft advertising products including Hotmail, MSN.com, Search and Xbox. Her experience with both brand and performance-driven accounts enabled her to achieve large client wins including Disney, Intuit, Harrah's, Amgen, Masterfoods, Kashi and ProFlowers.

Prior to her time in sales, Sasha developed product strategy for online businesses both in the U.S. and globally and was a member of the launch marketing team for Sidewalk.com, one of Microsoft's first consumer internet products.

Sasha graduated with a B.A. degree in Global Studies Honors Program from the University of Iowa.



Craig Perreault

GENERAL MANAGER MAIL.COM & VICE PRESIDENT OF MONETIZATION

Craig Perreault joined MMC at the end of 2004. His responsibilities include all business related to the development and management of the Mail.com platform, including the email service and portal as well as monetization of all products across the MMC network.

Prior to joining MMC, Craig was a sales and business development executive for CMP Media, a global media and publishing company. At CMP, he specialized in providing integrated media, product and marketing strategies for content publishers and technology providers in the gaming industry including Intel, Nintendo, Valve, IGN, RealNetworks, Qualcomm and others.

Craig also worked in the fields of online and print advertising as well as sports marketing. Craig graduated with a B.A. degree from UC Santa Cruz.



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Paul Pfanner

CO-FOUNDER, PRESIDENT & CEO ONCARS, ADVISORY BOARD MEMBER

Paul Pfanner has worked in media and marketing for more than three decades. He was the founder of Southern California-based Pfanner Communications, Inc. and Racer Communications Inc., which are best known for publishing RACER, Sports Car and IndyCar Series magazines as well as providing automotive and motorsports content for SpeedTV.com.

In January 2001, Paul sold the majority of Racer Communications to U.K. based Haymarket Publishing which produces nearly 100 magazines worldwide including the UK weeklies Autosport and Autocar, along with monthly titles such as F1 Racing, Classic and Sports Car, What Car? and Stuff. From the time of the sale until the end of 2005, Paul served as President of the renamed company; now known as Haymarket Worldwide, Inc.

In January 2006, Paul reestablished Pfanner Communications, Inc. as a marketing and brand consulting company. In addition, Paul re-launched his design firm as Studio P which over the years has been responsible for the well-known brand logo designs for Skip Barber, Penske Racing, CART, Champ Car, the 2005, 2006 and 2007 Daytona 500 and Watkins Glen to name just a few. Paul's clients have included American Honda, American Le Mans Series, Bridgestone/Firestone, ESPN, The Goodyear Tire & Rubber Company, International Jet Ski Boating Association, Indianapolis Motor Speedway, Indy Racing League, International Speedway Corporation, Jaguar, Saleen Autosport, SCCA Pro Racing, Sports Car Club of America, Swift Race Cars, Toyota Motor Sales, No Fear, Penske Motorsports and Porsche Cars of North America.

In April of 2008, Paul and his long time collaborator Bill Sparks announced the formation of a new company called Motr, Inc. to launch OnCars.com in partnership with digital media entrepreneur Jay Penske.



Bonnie Fuller

PRESIDENT, EDITOR IN CHIEF, HOLLYWOOD LIFE

Bonnie Fuller is the President and editor in chief of Hollywood Life. She regularly participates on media industry panels and is a frequent contributor to a variety of media outlets including the Huffington Post, Arianna Huffington's news and op-ed web site.

Bonnie was named Executive Vice President and Chief Editorial Director of American Media, Inc. in July 2003, where she was charged with overseeing AMI's 16 weekly, bi-weekly and monthly magazines, including Star magazine, Shape, Men's Fitness, Natural Health, Country Weekly and Fit Pregnancy, among others. In April 2006, Fuller published her first book entitled *The Joys of Much Too Much: Go for the Big Life —The Great Career, The Perfect Guy, and Everything Else You've Ever Wanted* (even if you're afraid you don't have what it takes).

Under Fuller's leadership at AMI, Star successfully re-launched from a tabloid to a glossy, and the magazine's paid circulation increased to over 1.5 million. Fuller also oversaw the highly successful redesign of Shape's cover and interior, resulting in increased newsstand sales. Additionally, Fuller oversaw the re-launch of Star's website, starmagazine.com, which averages almost 10 million page views per month.

Prior to AMI, Fuller was the editor in chief of Us Weekly where she reconceived, redesigned, and repackaged Us magazine. Under Fuller's charge, she increased newsstand sales over 100%. For her achievements, Ms. Fuller was named Advertising Age's Editor of the Year.

Fuller was editor in chief of Glamour for three years where she strengthened the magazine's renowned coverage of beauty, health and women's issues. Under her leadership, Glamour's circulation rate base was raised from 2 million to 2.1 million, the highest ever. She was editor in chief of Cosmopolitan from 1996-1998, where she revamped the title, following on heels of legendary editor, Helen Gurley Brown. Fuller led the magazine to record profitability and reversed the circulation downturn of several years. She grew newsstand sales 18% from 1.6 to 1.9 million in the first year, and grew the rate base from 2.25 to 2.4 million. For these accomplishments, she was named Advertising Age's Editor of the Year.

She was editor in chief of Marie Claire from 1993 to 1996 where she conceived and launched the title in the U.S. for the American market. Under her leadership, the magazine went from a rate base of 250,000 to 500,000. For her achievements, Fuller and her team received Advertising Age's Award for Magazine Launch of the Year.



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In 1989, Fuller was named the editor in chief of YM where she redesigned and re-launched the teen title, changing the name from Young Miss to Young & Modern. Circulation of the magazine soared from 700,000 to 1.75 million. Ms. Fuller's first position as editor in chief was at the helm of Canada's Flare magazine from 1983-1989, where she raised newsstand sales by 100%.

A graduate of the University of Toronto, Fuller and her husband Michael, currently live in Hastings-on-Hudson with their 4 children.



Charles Runnette
GENERAL MANAGER, MOVIELINE

A native New Yorker, Charles Runnette started his career in the mid 1990s designing and creating New York magazine's first website, nymag.com. He followed up with a stint as an editor and multimedia producer for Microsoft's trailblazing network of city sites, Sidewalk.com. The New York Times digital hired him away from Sidewalk to head up the editorial for a rival city site, NYtoday.com.

With the bursting of the tech bubble, Runnette transitioned to television, directing and producing hour-long documentaries for Discovery (The Search for Genghis Khan's Tomb), and the Travel Channel (Secrets of Times Square) to name a few. Throughout, his time producing TV, he kept up his ties to the web world as well as the publishing world. He edited and blogged for pseudo.com, gridskipper.com and starmedia.com. His articles appeared in The New York Times, New York magazine, NYT's T travel, Best Life, Harper's Bazaar, Variety among others. He also wrote several guidebooks for Fodor's (Chile, Mexico, Brazil, Puerto Rico) and edited the NY Nightlife guide for Zagat.

Following his move to Los Angeles in 2006, Runnette switched to publishing full-time, taking on an editing job at Hollywood Life magazine (formerly Movieline). When MMC acquired the company, Charles stayed on to spearhead the successful re-launch of Movieline.com, as the General Manager and Editorial Director of the site.



Bill Sparks
CO-FOUNDER, COO AND CREATOR OF THE ONCARS CONCEPT

Bill Sparks has spent the last twenty-five years working in motorsports marketing and consumer and custom publishing. He first worked in an editorial capacity for Pfanner Communications' automotive and motorsports clients and later ran the business side of the operation for many years. He was responsible for the business plan and launch of RACER magazine, becoming its founding publisher.

After working non-stop for fifteen years in many capacities related to Pfanner companies and publishing products, Bill took a sabbatical following the sale of Racer Communications to Haymarket Publishing Ltd. before again joining Paul Pfanner on the team that now makes up Pfanner Communications. Sparks is responsible for managing Pfanner Communications' creative and production team and is directly involved with developing successful branding and marketing strategies for its clients.



Nikki Finke
GENERAL MANAGER, EDITOR IN CHIEF AND FOUNDER OF DEADLINE HOLLYWOOD DAILY

Nikki Finke is the General Manager, editor in chief and founder of Deadline Hollywood Daily. An award-winning journalist, she is a native New Yorker and Wellesley College graduate. She has been reporting from Los Angeles since 1986. Her journalism career has included years as an AP foreign correspondent in Moscow and London, Newsweek correspondent in Washington, D.C. and Los Angeles, and Los Angeles Times staff writer covering entertainment and features.

From 1995 through 2000, she was West Coast Editor and Hollywood columnist first for the New York Observer and then for New York Magazine. She joined LA Weekly as its Deadline Hollywood columnist in 2002 and started DeadlineHollywoodDaily.com on March 3, 2006. She was recently named among "100 Leaders You Can Learn From On Twitter" in the journalists category, and included among the 2008 Time Magazine "Time 100" finalists. She has written for The



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New York Times, The Washington Post, Vanity Fair, and Esquire.

As the “Deadline Hollywood” columnist for LA Weekly, Finke reported news about the business, politics and culture of the infotainment industry. Together, her print column and her Deadline HollywoodDaily.com have won first place in almost every major entertainment journalism contest, both print and online, including the Southern California Journalism Awards’ Entertainment Journalist Of The Year and a multiple winner of the National Entertainment Journalism Awards in which she swept every online category.

In a recent 2009 article on Hollywood business coverage, the Financial Times called Nikki Finke “the reigning queen of Hollywood news” because of her “unrivalled network of high- level industry contacts. Since launching her Deadline Hollywood Daily site, she has earned a reputation as the best connected reporter in the industry.” The New York Times wrote that the screenwriters’ strike “solidified her position as a Hollywood power broker. Executive producers, writers and agents attest to her influence. The New York Observer named her its “Media Mensch Of The Year” and said “she’s demonstrated that one determined reporter — with none of the support or backing of a media outfit, but also none of the entangling alliances — can, in fact, beat the big guys at their own game.” And Elle magazine wrote in a profile of her, “Out West, where movies, moguls, and millions are made, Nikki Finke is the sheriff in town. From her perch as the L.A. Weekly “Deadline Hollywood” columnist and queen of DeadlineHollywoodDaily.com, she has been going after the juicy business dramas of film [and television] moguls and agents.”

In June 2009, MMC acquired DeadlineHollywoodDaily.com. Finke signed a multi-year agreement and joined the MMC team as General Manager, editor in chief, and founder of DeadlineHollywoodDaily.com.